

ACADEMIC RESEARCH COMMITTEE (ARC)

The **Academic Research Committee (ARC)** aims to initially facilitate research among academic faculty. The ARC coordinates and monitors research among academic faculty members and reports to the Research Council (RESC) on such matters.

The main direct and urgent objective of the committee, in the beginning of 2015, is to identify priority areas of research among academic faculty members and to develop research groups to stimulate research projects in agreed areas. The ARC acts as a direct two-way communication channel that academic faculty members can use to convey receive issues and receive information about research related concerns. The ARC meets on regular monthly intervals and on any other occasion as deemed necessary.

ARC members:

- **Sowmya Vivek** (Chair)
- **Allen Baby** (Member)
- **Dr Ashok Dubey** (Member)
- **Nadeem Khan** (Member)
- **Eslam Badran** (Member)

2015 EIBFS Research Areas

(as identified by RESC and industry experts for 2015)

Commercial Research

The focus will be on trends in real economy and its impact on the overall banking framework.

Academic Research

- Analysis of the Consumer Spending and Lending in UAE.
- Government Related Entity (GRE) Debt: the Implications on UAE Economy
- Pegging of UAE Exchange Rate to Dollar: Pros and Cons
- The Credit Bureau: Understanding its Importance and its Role in Improving Credit Quality in UAE.
- The Human Factor in the Banking Sector
- The Quality of Customer Service in the Banking Sector